

Indiana Tech COMM 2100: Introduction to Cinema

This is the basic course structure I used to develop this five week course for working adults and non-traditional students in Blackboard.

The screenshot shows the Blackboard course interface for DEV_COMM_2100. The top navigation bar includes the course ID, a status message "(Course is unavailable to students)", the title "Course Syllabus", and an "Edit Mode is: ON" toggle. A left-hand navigation menu lists various course components: Announcements, Key Information, Professor Profile, Course Syllabus, Module One through Module Five, Discussion Board, Tools, Student Resources, DEV Resources, and Help! The main content area is titled "Course Syllabus" and contains a list of items: "Course Description, Textbook, and Primary Learning Objectives", "Grading Events, Grading Criteria, and Grading Scale", "Course Schedule", "Sample Discussion Board Response", and "Sample Quiz Response". Each item has a folder icon and a dropdown arrow.

Rather than having a separate syllabus, all materials are built into the clickable modules.

This block provides a detailed view of the syllabus items. Each item is represented by a document icon, a title with a dropdown arrow, and a brief description.

- Course Description**
A study of film as a mass media. Fundamental elements of film and examination of the social, cultural, political and aesthetic values communicated by film. Critique and analysis of both narrative and documentary film.
- Prerequisites**
Hum 2000
- Textbook**
Kolker, Robert. Film, Form, and Culture. 3rd ed. Boston: McGraw Hill, 2006.
- Primary Learning Objectives**
Upon successful completion of this course, a student will be able to:
 1. Define the difference between "movies" as mass entertainment or consumer products, and "films" which may offer unique insights into society, culture, and the human condition.
 2. Discuss many contentious debates surrounding the medium of film, debates such as the introduction of sound and color into film, the value and purpose of special effects, generally debates concerning film as an aesthetic medium or as a medium of mass entertainment.
 3. Define the building blocks of film with special concentration upon the shot and cut, and montage.
 4. Use the tools of film analysis in the literate viewing of films, including the tools of auteur theory and scopophilia (gaze theory), hermeneutics, and semiology.
 5. Recognize film as a powerful medium of illusion, with the ability to mold beliefs, desires, fears, and in some ways our personal and cultural identities.

Grading Events, Grading Criteria, and Grading Scale

Build Content
Assessments
Tools

1
Grading Events

Module 1
Discussion Board 20 points
Quiz 1 50 points
Film Analysis Paper 125 points

Module 2
Discussion Board 20 points
Quiz 2 50 points
Film Analysis Paper 125 points

Module 3
Discussion Board 20 points
Quiz 3 50 points
Film Analysis Paper 125 points

Module 4
Discussion Board 20 points
Quiz 4 50 points
Film Analysis Paper 125 points

Module 5
Discussion Board 20 points
Final Exam 200 points

1
Grading Scale

1
Film Analysis Rubric

1
What if my grade is not what I expected?

1
Late Work Policy

Course Schedule

The dates for each module are listed below. While you are encouraged to look ahead and plan your schedule according to the requirements of each module, please do NOT work ahead unless you have discussed your plans to work ahead with your instructor. Quizzes are available at 8:00 a.m. on Sunday of each module week.

Late items may only be accepted at the instructor's discretion and may require documentation of sudden illness or emergency.

Module 1: April 3rd–9th
Quiz 1 Saturday, April 9th 11:59 p.m.
Module 1 Discussion Board Saturday, April 9th 11:59 p.m.
Module 1 DB Responses Saturday, April 9th 11:59 p.m.
Module 1 Film Analysis Saturday, April 9th 11:59 p.m.

Module 2: April 10th–16th
Quiz 2 Saturday, April 16th 11:59 p.m.
Module 2 Discussion Board Saturday, April 16th 11:59 p.m.
Module 2 DB Responses Saturday, April 16th 11:59 p.m.
Module 2 Film Analysis Saturday, April 16th 11:59 p.m.

Module 3: April 17th–23rd
Quiz 3 Saturday, April 23rd 11:59 p.m.
Module 3 Discussion Board Saturday, April 23rd 11:59 p.m.
Module 3 DB Responses Saturday, April 23rd 11:59 p.m.
Module 3 Film Analysis Saturday, April 23rd 11:59 p.m.

Module 4: April 24th–30th
Quiz 4 Saturday, April 30th 11:59 p.m.
Module 4 Discussion Board Saturday, April 30th 11:59 p.m.
Module 4 DB Responses Saturday, April 30th 11:59 p.m.
Module 4 Film Analysis Saturday, April 30th 11:59 p.m.

Module 5: May 1st–7th
Module 5 Discussion Board Saturday, May 7th 11:59 p.m.
Module 5 DB Responses Saturday, May 7th 11:59 p.m.
Final Exam Saturday, May 7th 11:59 p.m.

Students are updated regularly via announcements.

INDIANA TECH

My Institution
Courses

DEV_COMM_2100 (Course is unavailable to students)
Announcements

Edit Mode is: ON

DEV_COMM_2100
Announcements
Key Information
Professor Profile
Course Syllabus
Module One
Module Two
Module Three
Module Four
Module Five
Discussion Board

Announcements

New Announcements appear directly below the repositionable bar. Reorder by dragging announcements to new positions. Move priority announcements above the repositionable bar to pin them to the top of the list and prevent new announcements from superseding them. The order shown here is the order presented to students. Students do not see the bar and cannot reorder announcements.

Create Announcement

New announcements appear below this line

Submitting a Discussion Board Post

Posted on: Tuesday, March 22, 2011 5:00:59 PM EDT

Please submit your discussion board posts and responses in the text box provided. Please do not post your discussion board items as file attachments!

Posted by: Kimberly Myers
Posted to: DEV_COMM_2100

Each weekly module includes an overview, audio and PowerPoint lecture in Adobe Breeze, two assessment measures (in this case, a quiz and an assignment), and an interactive discussion component.

Module 3 Overview

1) Read the following:
Chapter 3-Building Blocks I: The Shot
Chapter 4-Building Blocks II: The Cut

2) Select an action/adventure, mystery or suspense film of your choice released between 1999-2009 to view as you prepare for this week's film analysis assignment. If you are unsure if the film you have selected fits within one of these genres, please contact your instructor early in the week to confirm that you have made an appropriate selection. The film you choose must be available online or on DVD and students must choose a different film for each module.

3) Quiz 3

4) Module 3 Discussion Board

5) Respond to at least TWO classmates' Module 3 Discussion Board posts

6) Module 3 Film Analysis, based upon your reading and the film you selected

Approximate time to complete module: 10-12 hours. See course schedule for due dates and times.

Module 3 Lecture

Enabled: Statistics Tracking

Attached Files: [Module 3 Summary](#) (33.907 KB)
[Module 3 Lecture](#) (Package File)

This lecture includes an outline of important course concepts accompanied by audio narration

Module 3 Quiz

Enabled: Adaptive Release

Module Three Discussion Board

Enabled: Statistics Tracking

How do composition and cut draw you into or turn you off from a particular film. Give an example of a major motion picture that you particularly liked or disliked because of the composition and/or cut. What did you like or dislike about it?

Module 3 Film Analysis

Enabled: Adaptive Release

Attached Files: [Film Analysis Rubric.pdf](#) (14.954 KB)

A. The purpose of this assignment is to analyze a action/adventure, mystery, or suspense film according to concepts from chapters 3 and 4.

B. Students should draw upon text material and will show an ability to synthesize text material with personal observations.

C. Papers must include, but are NOT limited to:

- What film was chosen and why.
- The genre and subgenre(s) of the film.

This is a sample of an Adobe Breeze presentation (minus audio).

Online Learning at Indiana Tech

Outline | Home | Home | Search

Indiana Tech COMM ... 00:02

Chapter 3—Building B... 02:56

Chapter 3, continued 02:46

Chapter 3, continued 02:45

Chapter 4—Building B... 05:13

13 Minutes 46 Seconds Remaining

Online Learning at Indiana Tech

Outline | Home | Home | Search

Indiana Tech COMM ... 00:02

Chapter 3—Building B... 02:56

Chapter 3, continued 02:46

Chapter 3, continued 02:45

Chapter 4—Building B... 05:13

13 Minutes 46 Seconds Remaining

Online Learning at Indiana Tech

Outline | Home | Home | Search

Indiana Tech COMM ... 00:02

Chapter 3—Building B... 02:56

Chapter 3, continued 02:46

Chapter 3, continued 02:45

Chapter 4—Building B... 05:13

13 Minutes 46 Seconds Remaining

Online Learning at Indiana Tech

Outline | Home | Home | Search

Indiana Tech COMM ... 00:02

Chapter 3—Building B... 02:56

Chapter 3, continued 02:46

Chapter 3, continued 02:45

Chapter 4—Building B... 05:13

7 Minutes 16 Seconds Remaining

Online Learning at Indiana Tech

Outline | Home | Home | Search

Indiana Tech COMM ... 00:02

Chapter 3—Building B... 02:56

Chapter 3, continued 02:46

Chapter 3, continued 02:45

Chapter 4—Building B... 05:13

9 Minutes 13 Seconds Remaining