Student Success Program
Assessment Plan Proposal*
Student Success and Transitions
Indiana University-Purdue University Fort Wayne
201610-201630
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Proposal Overview

This proposal includes preliminary ideas for comprehensive assessment of all programming and services SST provides. Initial planning should include interviews with all staff responsible for each area; review of current assessment efforts; re/development mission statements, goals, and outcomes/objectives for each program or initiative; and development of quantitative and qualitative assessment measures based upon these measures. Professional development on assessment and assessment measures should be completed at the individual, small group, and unit level, under the direction of an assessment project manager, as designated by the unit AVC. Development of a comprehensive unit assessment plan would begin in fall 2016, with rolling implementation of assessment tools as they are developed, per unit priorities. All assessment measures would be in place for the 2017-2018 academic year, with semi-annual review (following the end of each sixteen-week semester) during a three year time frame, with comprehensive review and redevelopment on a rolling, three-year basis. Research suggests that a three year time frame is appropriate for creation of a culture of outcomes-based assessment that utilizes results to improve programming and services. These measures are intended to meet the unit AVC vision of: improved student satisfaction; improved student learning and application; and measuring/improving the effectiveness of departmental efforts to meet the needs of students in transition.

Programming	Current	Proposed Qualitative	Proposed Quantitative
A&R Days		• Student satisfaction • Campus-wide faculty/staff surveys • Review of processes	• Tracking attendance, credit hours registered
SSP Advising		• Student satisfaction survey • Focus group students • Measurement of student learning outcomes, per SSP advising syllabus • Shadowing for advisor effectiveness • Assessment of meeting notes	• Tracking probation, dismissal, release to major, GPA, persistence, retention • Track student utilization of services
SSP IDIS Course		• Midterm and end-of-term course evaluations • Measure student motivation	• Track completion, student persistence, probation rates, dismissal, repeat, GPA, IDIS 290 requirement

Intended Outcomes

Intended outcomes of implementation of a comprehensive assessment plan include:

- Improved student satisfaction
- Improved student persistence and retention among populations served
- Positive impact on unit, division, and university budgets
- Improved SST staff morale
- Improved SST staff performance
- More efficient use of unit resources

Resources

Current resources utilized include:

- Former quantitative reports on students served, COGNOS, and AT reports
- Program-specific data analysis

Resources to be developed include:

- COGNOS reports
- Re/development of mission, goals, and objectives
- Quantitative assessment tools
- Qualitative assessment tools

Other available resources:

- Personnel
- NACADA Pocket Guide: Student Learning Outcomes: Evidence of the Teaching and Learning Components of Academic Advising
- NACADA Monograph (CD-ROM): Guide to Assessment of Academic Advising
- NACADA web-based resources
- NASPA web-based resources
- CAS Standards
- Academic Advising: A Comprehensive Handbook 2nd edition, Gordon et al
- Student Services: A Handbook for the Profession 5th edition, Schuh et al
- Coordinating Student Affairs Divisional Assessment: A Practical Guide, Yousey-Elsener (ordering)
- Student Affairs Assessment: Theory to Practice (2016), Henning and Roberts (ordering)

Recommended Resources:

- NASPA Assessment and Persistence Conference: June 2017
- NASPA Online Course: Outcomes Based Assessment Fundamentals (more cost-effective alternative to conferences)
- CAS Assessment resources